

Quebec Promotion – Client incentives

GRAND PRIZE

How does a customer qualify for the monthly draw?

The customer must make purchases totaling at least \$2,500 in participating products during the promotion period. Once the customer reach this amount, they are eligible for

all the monthly draws.

When does a customer become eligible for the draw?

A customer automatically becomes eligible as soon as they reach \$2,500 in purchases of participating products, whether in-store or online.

Are purchases cumulative to qualify for the grand prize draw?

Yes, all purchases are cumulative throughout the entire promotion period, regardless of the month or the purchase channel (in-store or online).



Quebec promotion – Clients incentives

Monthly Prizes (Secondary prizes)

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When does a customer become eligible for the draw?

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amount, they are eligible for all the monthly draws.

Can purchases be accumulated to qualify for all monthly draws?

No, purchases can only be accumulated within the same calendar month. At the end of each month, the counter resets to zero.