



March 5th, 2025

Object: Important Update on Reciprocal Tariffs and Our Commitment to Supporting You from Choice.

Dear customers,

As you know, Canada is currently applying reciprocal tariffs on the United States.

Please be assured that we are actively working in close collaboration with our suppliers to minimize the potential effects of these new tariffs, and that all necessary measures are being taken to limit their impact on your operations.

We have already implemented several initiatives, including:

1. **Prioritizing our Canadian suppliers** to limit the negative effects of these reciprocal tariffs while supporting the local economy and preserving employment in our communities.
2. **Exploring alternatives** to deliver high-quality products and services, including partnerships with countries that offer a competitive advantage through favorable trade agreements.
3. **Maintaining transparent communication** by informing you of any changes that may affect your purchases and supply chain.

We understand that the uncertainty created by this situation may raise questions. If this is the case, we encourage you to reach out to your local (name of the company) manager.

We thank you for your continued trust and understanding.

Sincerely,
The Choice Team